

# Chervin Lois

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## Work Experience

**KYDRA** is an innovative activewear brand expanding its presence globally. Specializes in high-performance apparel for fitness enthusiasts

### Activewear Fashion Designer JULY 2022 - FEB 2023

- Lead design efforts for activewear collections, interpreting fitness and performance needs into designs
- Create mood, concept and design board
- Collaborate with cross-functional teams to ensure design alignment with current market trends and consumer preferences
- Develop comprehensive tech packs that includes detailed construction notes and fabric specifications
- Communicate with suppliers to source the ideal materials for product lines, coordinate sampling and production process
- Execute garment fitting and quality control checks to maintain high standards of production
- Support the marketing team with creative input for campaigns and social media content
- Assist with styling and art direction on shoot
- Fostered collaborative relationships with influencers to promote brand visibility and reach
- Modelling and IG content creation

**HEPHAESTUS TECHNOLOGIES** specializes in developing 3D solutions and digital fashion assets, contributing to the future of virtual reality experiences

### Junior 3D Fashion Designer FEB 2022 - May 2023

- Spearheaded creation of 3D assets for fashion 'MetaRoom' project, employing tools like Clo3D, Blender, 3dsmax, Substance painter and Unreal Engine, facilitating immersive virtual experiences
- Virtual 3D fashion runway show and interactive shopping atrium made in Unreal Engine
- Integration of interactive e-commerce features within virtual reality platforms
- Implemented custom clothing solutions for Unreal Engine Metahumans to enhance user experience in third person character
- 3D furniture modelling with the aid of Photogrammetry using Agisoft Metashape

**DZOJCHEN** is a Luxury fashion Label, and a staple on the Red Carpet; continually dressing a targeted network of A-List celebrities such as Ryan Gosling, Shawn Mendes and Paul McCartney

### Assistant Fashion Designer /E-commerce Support JAN 2019 - SEPT 2019

- Design luxury Menswear apparel and E-commerce content for DZOJCHEN, enhancing online presence and customer engagement through creative campaigns and product development
- Strategized and executed social media content and campaigns to drive brand engagement and online sales
- Oversaw luxury menswear product shoots in styling and ensuring high-quality visuals for e-commerce platforms using tools such Capture one / Photoshop
- Product database updates for e-commerce operations

**The Authority** is a Singapore-based fashion Label that employs a functional and minimalist approach to fashion and living.

### Fashion & Merchandising Intern JUN 2019 - OCT 2019

- Developing collections and repositioning brand identity in the market
- Cultivated new rebranding initiatives for increasing brand engagement across key demographics
- Coordinated styling and logistics for influencer and photoshoots
- Engaged in retail operations, including inventory management and stock rotation

## PART-TIME RETAIL SALES ASSOCIATE

Mosta Records, SEP 2018 - APR 2018    Adrian Starcke, FEB 2018 - JUNE 2018  
Guess Paragon, AUG 2017 - OCT 2017    Topshop Ion, SEPT 2016 - FEB 2017

## Languages

English - Native  
Mandarin -Working proficiency

## Nationality

Singaporean

## Education

Temasek Polytechnic  
Diploma in Apparel And Merchandising, 2017-2020

Bishan Park Secondary School  
GCE O-Level, 2013-2016

Marymount Convent School  
PSLE, 2007-2012

## Skills

**Adobe:** Photoshop, Illustrator, Substance painter, Lightroom

**Microsoft:** Powerpoint, Word, Excel

**3D:** CLO 3D, Marvelous Designer, Blender, 3dsMax, Unity, Unreal Engine

**Fashion:** Sewing, Draping, Pattern making, Textile manipulation/prints, Technical flats, Illustration, Garment fitting, Quality control, Techpack development, Retail sales  
Liase with suppliers, Social media content creation

**Others:** Capcut, Ableton

## Professional Certificates

INSIDE LVMH

LVMH, JUL 2023

XR Immersive (AR/VR/XR)

Mages Institute, Feb 2022

Designing For Augmented Reality

Mages Institute, Dec 2021

Developing Virtual Reality Experiences

Mages Institute, Oct 2021

Apply Virtual Fit Evaluation (Virtual Prototyping)

TAFTC, Aug 2021



# DZOJCHEN

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Oct 17<sup>th</sup> 2022

Dear Sir / Ma'am,

This is a letter of recommendation for Chervin Lois.

Chervin was a part of our team for close to a year, during which time she had contributed greatly to the team and business. I can recommend her both as a person and colleague.

I first met Chervin through an internship position at Dzojchen where she displayed an eagerness to learn the core of our business and find ways to evolve her skill set beyond that of her studies. Dzojchen is a luxury fashion label, and a staple on the Red Carpet; continually dressing a targeted network of A-List celebrities such as Ryan Gosling, Shawn Mendes, Chris Pine and Paul McCartney. With that, Chervin contributed to our process with mood-boards, design development, photoshoots, styling, e-commerce assistance, and many other areas in the creative space.

Chervin was a key support in managing the day to day tasks in our Singapore office with a willingness to continually evolve her role beyond a fixed position, keen to learn, attention to detail, passion to the tasks, and a true instinct within the fashion industry.

Chervin is honest, reliable, organised, independent, detailed, a team player and overall a strong member to any team. I highly recommend Chervin as a trusted colleague and an asset to any organisation she joins.

Should you have any further questions, please do not hesitate to contact me on (+65) 9617-7157, (+1 646 705-6045) or email [csb@dzojchen.com](mailto:csb@dzojchen.com).

Warm regards,

Ms Chelsea Scott-Blackhall  
FOUNDER/ DIRECTOR of DZOJCHEN